# Managers’ Weekly Report & QA Metrics

|  |  |  |
| --- | --- | --- |
| Work Beginning: 14/04/2014 | Work Summary | * Finished formatting 1 recipe into xml format * Completed work on the Financial Summary and submitted. * Final product price decided. * Created remaining GUI images for playback bar and home button. |
| Issues |  |
| Work Beginning: 21/04/2014 | Work Plan | * Begin content for HTML Tour * Finish coding testing classes for errorhandler. * Finish surveys and prepare for distribution. * Create tutorial video or tooltips for product instead of a user manual |
| Issues |  |

|  |  |  |
| --- | --- | --- |
| **Metric** | **How measured** | **Achieved (Yes/No with Comments)** |
| Assets turnover. | Sales/Average total assets.  Measure the efficiency of the company’s use of its money. | Yes |
| Economic value added. | Net operating profit after taxes – cost.  Help determine created value. | See Business Plan. |
| Debt to equity ratio. | Debit/Equity.  Limit the ratio to less than 1 helps earn profit. | See Business Plan |
| Return on Investment (ROI). | Optimise the efficiency at each stage. | Yes |
| Total Cost of Ownership (TCO). | Consider all costs, including energy, training, maintenance, rent etc. | Yes – see most recent financial report (3) |
| Finance Deadlines met. | Deliverables submitted as timetabled and recorded. | Yes |
| Financial Business Plan and financial as desired. | Holding review meetings with deputy finance manager and Sales & Marketing Manager to make sure business plans and financial are up to the standard required. | Yes – weekly meetings and daily coding sessions. |
| Contribution towards and Sales and Marketing or the product | Holding review meetings with deputy finance manager and Sales & Marketing Manager to make sure business plans and financial are up to the standard required. | Yes – the sale presentation is beginning to take form. Surveys are to written and distributed. Final product price to be concluded. |
| Weekly timesheets completed | Number of completed timesheets received / number expected | Yes |